



# INVITATION

## 1<sup>st</sup> WISETRIP Workshop

***“A real-time, multi-source and multi-modal personal trip planning service”***

**Rond Point Schuman, 14 Bruxelles  
8<sup>th</sup> Floor**

**January 28<sup>th</sup> 2010**

Wide Scale network of E-systems for Multimodal Journey Planning and Delivery of Trip Intelligent Personalised data

WISETRIP Consortium invites you to a Workshop aiming to attract Journey Planner operators, transport stakeholders, experts and researchers, to present project results and achievements, exchange views and hints about WISETRIP approach towards interconnecting Journey Planning systems.

Participants will have the opportunity to view WISETRIP demonstrator and discuss with the consortium the challenges and concerns within the process of integrating journey planners.

Future recommendations and concerns about the business perspective and feasible financial models will be discussed.

***The main concept that leads the project is the adaptation of existing independent journey planning in order to become active subsystems of a ‘global’ journey planner system. On top of this integrated engine, WISETRIP goal is to develop and validate an innovative mobility service platform, which provides and personalizes multi-modal travel information sourced from connected variant journey planners and is accessible by travelers.***

WISETRIP project is a Collaborative project co-financed by EU FP7 programme under Theme TPT.2007.4 “The connected traveller in the city, region and world of tomorrow”.

[www.wisetrrip.eu.org](http://www.wisetrrip.eu.org)



THEME TPT.2007.4

The connected traveller in the city, region and world of tomorrow



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### DRAFT AGENDA

*"A real-time, multi-source and multi-modal personal trip planning service"*

**Rond Point Schuman, 14 Bruxelles  
8<sup>th</sup> Floor**

*January 28<sup>th</sup> 2010*

9:30 – 10:00 Registration

#### 1<sup>st</sup> Session: About WISETRIP

- 10:00 – 10:30 Project Overview  
*Vassilis Spitadakis, Forthnet SA (GR)*
- 10:30 – 11:00 Journey Planners Survey, Key findings, *Prof John D. Nelson, University of Aberdeen (UK)*
- 11:00 – 11:20 Innovation in Journey Planning  
*Invited Speaker*
- 11:20 – 11:45 Discussion  
Coffee Break

#### 2<sup>nd</sup> Session: How to integrate Journey Planners

- 12:00 – 12:20 WISETRIP Architecture – How to integrate a Journey Planner, *Forthnet SA (GR)*
- 12:20 – 12:40 The trip life cycle and personalised user scenarios – Key findings  
*Alma Solar, ETRA (SP)*
- 12:40 – 13:00 Discussion on Integration  
Light Lunch Break

#### 3<sup>rd</sup> Session: Business Challenges

- 13:45 – 14:10 Best Practice Case - The INFOMOBILITY initiative  
*Regione Toscana (IT)*
- 14:10 – 14:40 Business Prospects  
*Vassilis Spitadakis, Forthnet SA (GR)*
- 14:30 – 15:00 Discussion  
Closure of the Workshop

#### 1<sup>st</sup> WISETRIP Workshop - REGISTRATION

Workshop participation is open to the public. The registration is required to attend.

[Please register yourself now!](#)

## WISETRIP Consortium



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*AUEB-RC / TRANSLOG, GR*  
Athens University of Economics and Business  
[www.translog.aueb.gr](http://www.translog.aueb.gr)



*ETRA SA, Spain*  
High tech group for mobility and public services  
[www.etra.es](http://www.etra.es)



*Mobisoft OY, Finland*  
SME focused on passenger transport telematics  
[www.mobisoft.com](http://www.mobisoft.com)



*University of Aberdeen, UK*  
School of Geosciences, Centre for Transport Research  
[www.abdn.ac.uk/ctr](http://www.abdn.ac.uk/ctr)



*ATAF Spa, Italy*  
Public transport company of Florence  
[www.ataf.net](http://www.ataf.net)



*MemEx srl, Italy*  
Engineering company in field of Mobility and ICTs  
[www.memexitaly.it](http://www.memexitaly.it)



*BPV GmbH, Germany*  
Research organisation in urban planning and ITS  
[www.bpv-ac.de](http://www.bpv-ac.de)



*ANGUS Transport Forum, UK*  
Non profit-making organisation  
[www.angustransportforum.org](http://www.angustransportforum.org)



*DESTIA Oy, Finland*  
Company operating in traffic and infrastructure sector  
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For further information contact:

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