

EU WISETRIP Project

Introduction

WISETRIP (*Wide Scale network of E-systems for Multimodal Journey Planning and Delivery of Trip Intelligent Personalised data*) project is a Collaborative project co-financed by the EU FP7 programme under Theme TPT.2007.4 "The connected traveller in the city, region and world of tomorrow". The main goal of WISETRIP is to **develop and validate an innovative Mobility Service Platform**, which provides personalized multi-modal travel information sourced **from connected variant Journey Planners (JPs)**. The proposed system is accessible by travellers through various mobile or fixed terminals/devices before and during the journey. WISETRIP involves 12 partners coming from different EU-27 areas.

The different Pilot sites (and related JPs) involved in the "**WISETRIP Multimodal and International Journey Planner**" are the following:

- *Greece* (Athens Metropolitan Area, Greek ferries and flights)
- *Italy* (Florence Metropolitan Area)
- *UK* (PT on North East England and Cumbria; national rail and coach networks)
- *Finland* (Helsinki Area and other 19 cities; Finnish archipelago)
- *China* (South-Est, Zhejiang Province, Municipality of Hangzhou)

WISETRIP is keeping together the different transport modalities (bus, rail, ferry, airlines...) based on the availability of the data coming from the different WISETRIP Pilot sites.

WISETRIP Platform test and assessment

During the demonstration phase, in order to properly evaluate the performance of the WISETRIP Platform, some recommendations have to be taken into account:

1. **WISETRIP Platform is a prototype, which aims to connect and integrate different local/National Journey Planners; thus, it may contain some lacks or inaccuracies** (eg. time to change transport modalities are not counted in the trip planning process); nevertheless it is not affecting the real integration (see point 2);
2. **main objective of the demonstration is to validate the integration of JPs in WISETRIP**, which are very different each one among others; public users can validate the integration through the answers by the system: appropriate response time, correspondence of the answer to the trip request, accessibility and clearness of the results and any other of relevance for the test aim;
3. users can register to the system, save the trips in the own private section and get back an alert/notification on the mobile phone and/or via e-mail.

Users are invited to "test" the WISETRIP Platform by Desktop PC and/or Phone (www.wisetrip.travel); you are kindly invited to Register to the system; the registration will enable you to download the Mobile application (it works on Windows Mobile professional version 5 and 6 devices. It does not work on Symbian nor Apple phones); please plan your trips! And keep feed-back in the following template:

- Trial Log Book (optional. It is useful for keeping track of the trials and fill in the questionnaire).
- **Willingness to pay & User acceptance questionnaire** (Download at www.wisetrip-eu.org).
Spend few times to fill in and return the questionnaire!

JOIN THE WISETRIP PROJECT AND BE PART OF THE DEMONSTRATION!

Please **send back the filled in questionnaire** to Mr. Xiwen Zhang (xiwen.zhang@bpv-ac.de) by the August 20th 2010.

For further information please visit the project web site www.wisetrip-eu.org.

THANKS FOR YOUR COLLABORATION!