

SUNRISE CONSORTIUM



ATAF

ATAF
Public Transport Company,
Florence Metropolitan area
Toscana, Italy



CAT
Transport Company,
Carrara Avenza
Toscana, Italy



TERRASSA

Terrassa Municipality
Urban Mobility Area
Cataluna, Spain



Ring a Link

1890 42 41 41

RAL
Ring a Link,
Carlow, Kilkenny & Tipperary
South Riding Rural Transport Ltd
Southern and Eastern, Ireland



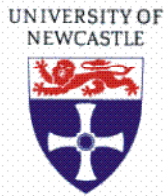
AUTH

Transport Systems Research Group,
Civil Engineering Department,
Aristotle University of Thessaloniki
Kentriki Makedonia, Greece



DPB

Transport Company,
Bratislava
Bratislavsky, Slovak Republic



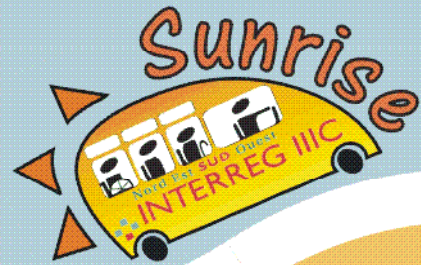
UNEW

Transport Operations Research Group,
School of Civil Engineering & Geosciences,
University of Newcastle upon Tyne
North East, United Kingdom

EUROPEAN UNION



Nord Est SUD Ouest
INTERREG III C



SUNRISE

cohesion sociale dans les zones Urbaines/Rurales
basee sur services collectifs de mobilite
Innovateurs et durables

SUNRISE Project Coordinator

Ataf S.p.a. via Pratese 105
50145 Firenze (IT)
Tel. +39 055 5650418 Fax +39 055 5650409
E-Mail: cerri@ataf.fi.it



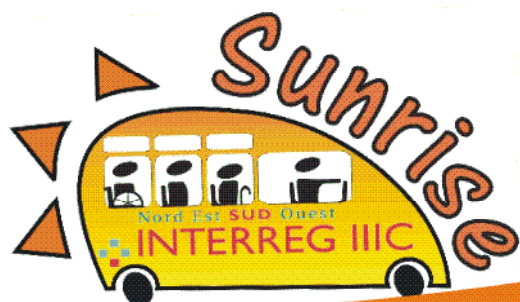
www.interreg3csunrise.com

SUNRISE MAIN OBJECTIVES

- Transfer the technological, operational and organisational experiences of DRT services to INTERREG III C regions in order to allow the regional development of transport services and to improve social cohesion.
- Develop DRT feasibility studies at 6 sites: Florence, Italy [led by ATAF], City of Terrassa, Spain [Terrassa], Raca, Bratislava, Slovakia [DPB], Kilkenny, Ireland [RAL], Central Macedonia, Greece [AUTh], rural Massa, Italy [CAT].
- Implement pilot DRT services at 4 sites: City of Terrassa, Spain; Kilkenny, Ireland; Central Macedonia, Greece; rural Massa, Italy.
- Evaluate the impact of the DRT services on mobility and social cohesion in terms of service provision, economic viability and technological performance.
- Support local authorities and transport operators in the decision making process when installing DRT services at the pilot sites.
- Disseminate good practices concerning the implementation of DRT services at the local authority level to various local stakeholders (e.g. associations, transport companies, SMEs, politicians, municipalities, the Regional Authority) in order to improve mobility and quality of life for the residents.

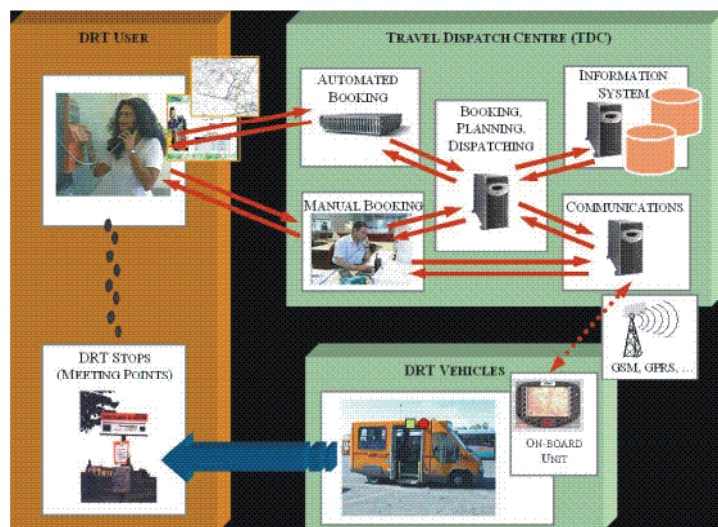
TYPES OF PILOTS APPLICATION AREA

- CAT: DRT in a rural area near to a suburban area (Toscana, Italy).
- AUTh: DRT in urban area for servicing people with disabilities (Kentriki Makedonia, Greece).
- RAL: Expansion of DRT in a rural area (Southern and Eastern, Ireland).
- Terrassa: A flexible service based on the better use of private vehicles (Cataluna, Spain).



SUNRISE MISSION

To increase the sustainable development and the social cohesion in the European regions with the implementation of **Demand Responsive Transport (DRT)** services in urban and rural areas.



SUNRISE PILOT AND FEASIBILITY STUDIES

